

# CHANG (NICO) GAO

[changgao.me](http://changgao.me) | 626-559-5235 | shenyi216@gmail.com

I am a UI/UX Designer who communicates through appealing designs and creative interfaces, and believes the best experience solutions are discovered through observation, experimentation and communication.

## EXPERIENCE

**UI/UX Designer** | SWARM. NYC

2016.5 - Present

**Shiftwear** - A sneaker app to Control the surface display of high-tech sneakers.

- Worked closely with clients to understand their needs and provided efficient solutions.
- Researched target users and created personas.
- Determined different visual styles for each persona.
- Worked on User Interface and produced high-fidelity prototypes.

**LookLook™** - A user-end app with a curating website to conduct qualitative research.

- Visualized IA into wireframes and created the rapid prototype to test usability.
- Defined the product's brand voice and delivered the visual assets.
- Iterated design and conducted product QA sessions.

**Emojiface** - An emoji app to transform selfies into realistic emojis.

- Met with client to define the product concept.
- Assisted with research and documentation of use cases.
- Ensure design guideline is appropriately applied and validated the visual deliverables.

**Product School** - A website to promote Swarm's product design workshop for SMEs.

- Built the website IA based on the document.
- Incorporated the company's branding into UI design.
- Used HTML/CSS3/JQuery to develop front-end and supported functionality.

**Student Representative** | School of Visual Arts

2014.9 - 2016.5

- Met regularly with the Dean and staff to improve the program's level of education.
- Advocated on the students' behalf

**Graphic Designer** | Longhui Tiancheng Film & Media Co., Ltd.

2013.6 - 2014.8

**Graphic Designer** | Graphic Studio of DUT, China

2010.9 - 2012.7

## EDUCATION

**School of Visual Arts**

MFA, Computer Art | GPA 3.98/4  
2014 - 2016

**Tongji University**

MFA, Interaction Design | GPA 3.7/4  
2012 - 2014

**Dalian University of Technology**

BFA, Graphic Design | GPA 3.83/4  
2008 - 2012

## AWARDS

**Adobe Design  
Achievement Award**

Honorable Mention

**Alumni Scholarship**

School of Visual Arts

**Vimeo Staff Pick**

Animation "AGAIN"

## SKILLS

Persona, User Journey, Information Architecture, Wireframe, Graphic Design, Motion Graphics  
Adobe Suite, Sketch, InVision, Flinto, FramerJS, Wordpress, Unity, 3Ds Max  
HTML5 / CSS3, Javascript/jQuery, C#, Processing, Mandarin, Japanese